



ABOUT US

DRACO PARTNERS is a renowned business player in the French Commercial Real Estate and Advisory market.

Operating since 2003, primarily in Paris and the top 50 French cities, we provide services for retailers, landlords, investors, developers, contractors and local authorities.

Draco Partners are resolutely positioned as specialised advisors, possessing the necessary experience and creativity for the implementation of a range of "business" services. The advice is specifically prepared for each of our landlord clients and retailers, taking into account both their specific business objectives and culture.

Our intervention is aimed at the optimisation of the definition, the implementation and the efficiency of the actions conducted for or by the Retailers, Investors, Contractors and Developers who have placed their trust in us and with whom we encourage the development of a long term relationship.

Our Team of Consultants (left to right)

- Clément Vizerie, Senior Consultant
- Arnaud Duthoit, Senior Consultant
- Lorraine Olivaux, Research & Marketing Support
- Pierre Péberay, Associate
- Nicolas Olivaux, MRICS, Managing Partner





LAST KEY REFERENCE 2017 & 2018



BMO Real Estate Partners

BMO  Global Asset Management



Ermenegildo Zegna

**50 rue du Faubourg. St. Honoré
PARIS**

Mission: Sale and lease back transaction succeeded within the context of asset optimization of this retail building owned by Ermenegildo Zegna group, an independant italian luxury fashion player previously established on this location by Draco Partners.

The deal was sourced of market late 2017 and introduced to BMO Real Estate Partners for one of its pan-european funds focusing on luxury retail.

The acquisition was achieved in march2018 to an initial net yield of 3,4%



**Retail Portfolio
Zadig et Voltaire
PARIS**

Mission: Investment advisory instruction / analyse achieved on behalf of Generali Real estate regarding a portfolio of 9 stores located in 8 buildings within the heart of Paris, mostly occupied by Zadig & Voltaire luxury brand, the deal being a disposal launched by the founders of Zadig & Voltaire group.

Share deal transaction



LAST KEY REFERENCE 2015 & 2016



**12/14 Pl. Général Leclerc
POITIERS**

Mission: Disposal instruction on behalf of the specialised retail developer firm Virgil.

Having previously let to H&M most of the 3571 sqm developed within this downtown fully renewed building, we operated the disposal of the asset to Amundi Immobilier (SCPI Genepierre).

Over 10 Millions € transaction excl transfer taxes



**Les Allées Foch
VERSAILLES**

Mission: following our letting mission of the retail premises within the heart of downtown Versailles retail area, we operated the disposal Mission of the asset on behalf of Holding Dentressangle Initiatives . We sold the five retailers block for a total of 2152 sqm to Aviva Investors Real Estate France (OPCI Aviva Commerce Europe)

Over 20 Millions € transaction excl transfer taxes



INVESTMENT & DISPOSAL TRANSACTIONS / MIXED BUILDINGS (OFFICES & RETAIL)



**82 rue Saint-Lazare
75009 Paris**

- Project : To negotiate on behalf of OFI Reim, the acquisition of this Parisian Haussmannian building, sold by insurer group AGF / Allianz.
- Transaction achieved for approx € 22 Million.



**49/49bis rue Réaumur
75003 Paris**

- Project : To search for trophee buildings suitable for Aberdeen Property Investors for their first investment in France.
- A restructured building of 5444m², sold by insurer group AGF / Allianz . Transaction achieved for approx € 51 Million.



**19 rue Auber
75009 Paris**

- Project : prepare and execute the sale of a 1750 sqm building mixing retail, office and residential premises, on behalf of Generali
- Firm proposal was obtained from Aerium Group in two weeks time. Transaction achieved for approx € 12 Million.



INVESTMENT & DISPOSAL TRANSACTIONS / CENTRAL PARIS – HIGH STREET RETAIL



**11 rue Scribe
75009 Paris**

- Project : To carry out investment analysis on behalf of GLL BVK for 753m² of commercial premises to be refurbished.
- Investment transaction achieved for approx € 10 Million, before CAPEX for refurbishment.



WESTBROOK PARTNERS
150 boutiques
in
50 Parisian buildings



- Project : To produce a detailed analysis portfolio, on behalf of Generali, regarding 150 boutiques, a total area of approx 21 000m², with an evaluation of the potential of each one.
- An investment amount of approximately €100 Million.



**30 avenue George V
75008 Paris**

- Project : Exclusive selling instruction on behalf of Grosvenor, in order to optimise the disposal value of 1750 m² retail premises partly let, to be refurbished by the acquirer Colony Capital.
- Transaction of approx € 20 Million, before CAPEX for refurbishment.



KanAm

**18-24 rue de Charonne
75011 Paris**

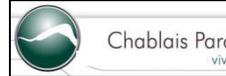
- Project :** Thorough analysis of a portfolio of 5 shops representing almost 1.180 m². Valuation and analysis of the potential for each lot to help the decision.
- Operation higher than 13 Millions € excluding duties.

INVESTMENT & DISPOSAL TRANSACTIONS / SHOPPING MALLS – HIGH STREET BLOCKS



**Shopping Mall
Les Quatre Chemins
VICHY**

- Altarea Cogedim proposed to the market for investment this 13.800 m² shopping arcade (with Casino and restaurant, multiplex of seven movie theaters and 21 shops),
- Acquisition for approx € 38 Million by Suravenir, Groupe Crédit Mutuel Arkéa's life insurance subsidiary.



**High Street retail block
Les Allées du Chablais
ANNEMASSE**

- Investor search instruction (to buy during the development process / delivery in 2014) on behalf of the developer VIRGIL,
- Acquisition by AMUNDI Immobilier, of this 14.000 m² downtown retail development on behalf of SCPI EDISSIMMO.



**High Street retail block
Fleur d'Eau
ANGERS**

- Identify on behalf of Foncière Investissement (Crédit Mutuel Arkéa), the most secured retail asset for their first shopping centre investment
- The acquisition for this 13.000 m² retail asset developed and sold by APSYS was achieved for circa € 37 Million.



**Shopping Mall
Les Cordeliers
POITIERS**

- We sourced the opportunity on behalf of GLL Real Estate Partners to acquire this 8.850 m² downtown gallery sold by Klepierre and ING
- The acquisition of this refurbished and extended building was achieved for circa € 75 Million.

INVESTMENT & DISPOSAL TRANSACTIONS / SHOPPING MALLS – HYPERMARKETS



**C/Centre Chalon Sud
CHALON SUR SAONE**

•**Mission:** Investment transaction concerning 23 of the 47 stores which make up the shopping mall of the Carrefour shopping mall opened in 1989 and located close to the outskirts of the city. Composing of a surface area GLA of 25873m² and equipped with 2000 parking spaces. The acquisition of these premises for approximately 23 million euros was achieved by Suravenir (life insurance company) from Altarea Cogedim Group.

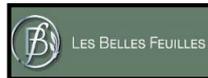


**C/Centre Dijon Chenôve
DIJON**

•**Mission:** Sourcing and acquisition advisory on the behalf of Amundi of this shopping mall of 13840m² directly opposite the supermarket Geant Casino with a sales area of 9969m². The overall Centre reaches a total surface area of 36,000m², opened in 1979 then renovated in 1999 and once more in 2006. This acquisition for approximately 43 million euros was accomplished by Amundi real estate, SCPI Edissimmo, Gene Enterprises and Gemmeo Commerce



INVESTMENT & DISPOSAL TRANSACTIONS / SHOPPING MALLS – HYPERMARKETS



**Portfolio of Commercial Centres Casino / OPC I ARC 1
PARIS - ANGOULEME – VALENCE - MONTAUBAN**

Mission: Sourcing on the behalf of Amundi, analysis and investment advisory services regarding the commercial and rental plan of 4 shopping malls built directly opposite Casino Supermarket chain, located in the city centre or outskirts, for a total figure of approximately 22,000m² and belonging to the real estate specialist Mercialys. The acquisition was completed by an OPC I structure managed by Amundi, co-owned with Mercialys and their institutional investment partners for approximately 125 million euros. The initial portfolio is due to be completed ultimately by other centres of the Mercialys heritage.



OUR OTHER ACTIVITIES : ADVISORY & LEASE TRANSACTIONS

- OUR MISSIONS -

Tenant & premises research on behalf of the landlords or the tenants

Retail strategy consulting on behalf of the landlords or the tenants



OUR OTHER ACTIVITIES : ADVISORY & LEASE TRANSACTIONS

HARRY WINSTON



cordeasavills

6 rue de la Paix
75002 Paris

DAVIDOR
PARIS



Aberdeen

2 avenue Montaigne
75008 Paris

LALIQUE



GENERALI
Gestione Immobiliare

20 rue de la Paix
75002 Paris

- OUR MISSIONS -

Tenant & premises research on behalf of the landlords or the tenants

Retail strategy consulting on behalf of the landlords or the tenants

OPERA GALLERY



AXA Real Estate
An AXA Investment Managers Company

62 Faubourg Saint-Honoré
75008 Paris

H&M



AXA Real Estate
An AXA Investment Managers Company

77 Bld. Saint Germain
75006 Paris

MARIAGE FRÈRES
THE FRANÇAIS
PARIS - 1854



capco

38 King Street - Covent Garden
LONDON



OUR OTHER ACTIVITIES : ADVISORY & LEASE TRANSACTIONS

MANGO



.Deka

54 Bd. Haussmann
75009 Paris

NESPRESSO



GLL
REAL ESTATE PARTNER

11 rue Scribe
75009 Paris

Ermenegildo Zegna



50 rue du Fbg St-Honoré
75008 Paris

H&M



SFL
SOCIÉTÉ FONCIÈRE FRANÇAISE

82-88 Champs-Élysées
75008 Paris

HSBC PREMIER



Groupama
Immobilier

10 rue Auber
75009 Paris

- OUR MISSIONS -

Tenant & premises research on behalf of the landlords or the tenants
Retail strategy consulting on behalf of the landlords or the tenants

ERIC BOMPARD



THE CARLYLE GROUP

27-33 rue du Bac
75007 Paris

Carrefour



COGIFRANCE

37 rue de Lyon
75012 Paris

promod



SFL
SOCIÉTÉ FONCIÈRE FRANÇAISE

84 Champs-Élysées
75008 Paris

SAMSUNG



GENERALI
Gestione Immobiliare

5 bld. Malesherbes
75008 Paris

ZADIG & VOLTAIRE



AA Real Estate
AN ASA Investment Managers Company

12 Rd Pt Champs-Élysées
75008 Paris



OUR OTHER ACTIVITIES : ADVISORY & LEASE TRANSACTIONS

LAVINIA



unibail-rodamco

Commercial Centre CNIT
Paris La Défense

grandOPTICAL



unibail-rodamco

3 Bd Malesherbes
75008 Paris

Jack
Wolfskin



50 rue du Fbg St-Honoré
75008 Paris



GENERALI
Gestione Immobiliare

45 rue de Rivoli
75001 Paris

DANIEL HECHTER
PARIS



KLEPIERRE

38 rue Marbeuf
75008 Paris

- OUR MISSIONS -

Tenant & premises research on behalf of the landlords or the tenants
Retail strategy consulting on behalf of the landlords or the tenants

cojean



Foncière
des Régions

11 av. Delcasse
75008 Paris

SFR



GENERALI
Gestione Immobiliare

37 rue de Lyon
75012 Paris

COS



3 rue de Grenelle
75007 Paris

Poliform



THE CARLYLE GROUP

33 rue du Bac
75007 Paris

bodum®



Allianz

38 av. de l'Opéra
75002 Paris



OUR OTHER ACTIVITIES : ADVISORY & LEASE TRANSACTIONS



892 rue Yves Kermen
92100 Boulogne



64 rue Saint Lazare
75009 Paris



38-42 rue Cuvier
93100 Montreuil



12 rue du Fb Montmartre
75009 Paris

CONTACT US

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