



ABOUT US

DRACO PARTNERS is a renowned business player in the French Commercial Real Estate and Advisory market.

Operating since 2003, primarily in Paris and the top 50 French cities, we provide services for retailers, landlords, investors, developers, contractors and local authorities.

Draco Partners are resolutely positioned as specialised advisors, possessing the necessary experience and creativity for the implementation of a range of "business" services. The advice is specifically prepared for each of our landlord clients and retailers, taking into account both their specific business objectives and culture.

Our intervention is aimed at the optimisation of the definition, the implementation and the efficiency of the actions conducted for or by the Retailers, Investors, Contractors and Developers who have placed their trust in us and with whom we encourage the development of a long term relationship.

In 2017, we joined The Global Retail Group, a retail real estate specialists platform founded by two independant firms, TSCG (USA) and Nash Bond (U.K.), proeminent operators within their own markets, the common consortium goal being to deliver more efficient advises to our clients, both national and internationals retailers , or investors interested by the key international retail markets.

Our Team of Consultants (left to right)

- Clément Vizerie, Senior Consultant
- Arnaud Duthoit, Senior Consultant
- Lorraine Olivaux, Research & Marketing Support
- Pierre Péberay, Associate
- Nicolas Olivaux, MRICS, Managing Partner





LETTING REFERENCES : FLAGSHIPS OF MAJOR RETAIL BRANDS



82-88 Av. des Champs-Élysées
75008 Paris

Project: Search for tenant to fill premises of 3,520 m² on one of the most famous and expensive streets in Europe, on behalf of landlord SFL. This flagship is in the top 3 of H&M worldwide turnover per sqm.



MANGO

54 Bld. Haussmann
75009 Paris

Project: Sale of 2,400 m² retail premises with 100 % shares in the company exploiting the megastore, including it's 47 staff. MANGO installed their new Flagship. Currently their N°1 unit worldwide.



40-42 rue de Sèvres
75007 Paris

Project: Exclusive research for tenant to fill 4 500 m² Store on behalf of landlord Allianz Real Estate. Carrefour installed their new Paris left bank Flagship.



25 Place de la Madeleine
Ex Garage Palacio
75008 Paris

Mission : Exclusive advisory mission on behalf of Leroy Merlin : letting of 8.400sqm to open a 5.000sqm sales areas flagship spread over three main storeys in central Paris.



DEALS ON BEHALF OF LEADING RETAIL BRANDS AND INSTITUTIONAL LANDLORDS



**62 Faubourg Saint-Honoré
75008 Paris**

Mission : Search for tenant to fill 1.000 m² . The famous french and international Art gallery was signed on behalf of landlord Axa Real Estate.



DAVIDOR[®]
PARIS

**2 avenue Montaigne
75008 Paris**

Mission : Exclusive tenant representative instruction to source the Flagship of luxury jewellery DAVIDOR. The retailer is planning to establish early 2016 its first store with 300 m² sales area.



MARIAGE FRÈRES
THÉ FRANÇAIS.
PARIS - 1854

**38 King Street - Covent Garden
LONDON**

Mission: Research for a flagship in London on behalf of the French maison du thé Mariages Frères . The brand has inaugurated in 2017 an independent restructured building of almost 1.000 m² nearby Covent Garden.



**82-88 avenue des Champs-Élysées
75008 Paris**

Mission : Search for tenant on behalf of landlord SFL. The brand has opened its new concept of « salon de thé » on the ground floor of this succesfull gallery.





DEALS ON BEHALF OF LEADING RETAIL BRANDS AND INSTITUTIONAL LANDLORDS



**77 bd. Saint-Germain
75006 Paris**

Project: Exclusive research for tenant to fill 4,200 m² store on behalf of landlord Axa Real Estate. H&M has inaugurated their new left bank's flagship with 2500 sq m sales areas at the end of 2014.



NESPRESSO

**11 rue Scribe
75009 Paris**

Mission : Co-exclusive search for tenant to fill over than 700sqm on behalf of GLL Real Estate Partners. Nespresso installed their flagship in central Paris.



**34-36 rue du Louvre
75001 Paris**

Mission : Search for tenant to rent these 300 sq.m premises located at the ground floor of a magnificent corner building. The british brand PRÊT A MANGER leased it.



VAPIANO®
PASTA | PIZZA | CAFE

**SEASON'S Building
75017 Paris**

Mission : Search for tenant to rent 530 sq.m shell and core premises on behalf of the french insurance company AG2R LA MONDIALE. These premises were signed by VAPIANO.



AG2R LA MONDIALE



DRACO PARTNERS

Retail & Property Solutions

DEALS ON BEHALF OF LEADING RETAIL BRANDS AND INSTITUTIONAL LANDLORDS



bodum®

38 avenue de l'Opéra
75002 Paris

Allianz 



ZADIG & VOLTAIRE

12 rond point des Champs-Élysées
75008 Paris

 Real Estate
An AXA Investment Managers Company



Galeries
BARTOUX

68 rue du Fbg-St-Honoré
75008 Paris

 AG2R LA MONDIALE



Halle Secrétan
75019 Paris

 Banimmco



45 avenue de l'Opéra
75001 Paris

 GENERALI
Gestione Immobiliare



Grand**Optical**

3 boulevard Malesherbes
75008 Paris

unibail·rodamco



DEALS ON BEHALF OF LEADING RETAIL BRANDS AND INSTITUTIONAL LANDLORDS



Glashütte
ORIGINAL

6 rue de la Paix
75002 Paris



Immeuble SEASON
75017 Paris



LALIQUE

20 rue de la Paix
75008 Paris



45 rue de Rivoli
75001 Paris



5 boulevard Malesherbes
75008 Paris



EB
ERIC BOMPARD
Cashemire

29/37 rue du Bac
75007 Paris





DRACO PARTNERS

Retail & Property Solutions

DEALS ON BEHALF OF LEADING RETAIL BRANDS AND INSTITUTIONAL LANDLORDS



MH
LA MAISON DE L'HOMME

6 av. Franklin Roosevelt
75008 PARIS



GIBERT JOSEPH

Rue du Maréchal Foch
78000 Versailles



77 Bd Saint-Germain
75006 Paris



Bio c' Bon



12 Rue du Faubourg Montmartre
75009 Paris



892 Rue Yves Kermen
92100 Boulogne



2 rue Daru
75008 Paris

Galerie Saint Didier
75116 Paris



10 rue Daunou
75002 Paris



38-42 Rue Cuvier
93100 Montreuil





DEALS ON BEHALF OF LEADING RETAIL BRANDS AND INSTITUTIONAL LANDLORDS



KILIWATCH®

46 rue Saint-André-des-Arts
75006 Paris



22 rue Joubert
75009 Paris



HIPPY MARKET

46 rue Saint-André-des-Arts
75006 Paris



104 bd. de Clichy
75018 Paris



Independent
restaurant

2 rue des Trois Frères
75018 Paris



17bis bd. Haussmann
75009 Paris





DEALS & TRANSFERS ON BEHALF OF LEADING RETAIL BRANDS / LANDLORDS




Ermenegildo Zegna

**50 rue du Faubourg Saint-Honoré
75008 Paris**




**MOREAU
PARIS**

**49 rue du Faubourg-Saint-Honoré
75008 Paris**




**YVES ROCHER
FRANCE**

**17 rue du Faubourg-Saint-Antoine
75011 Paris**



**la fée
maraboutée**

**68 rue de la Porte-Dijeaux
33000 Bordeaux**



**undiz
MACHINE**

**15 rue du Faubourg-Saint-Antoine
75011 Paris**




cojean

**11 avenue Delcassé
75008 Paris**



EXAMPLES OF ADVISORY MISSIONS ON THE BEHALF OF KEY COMPANY ACCOUNTS



STARBUCKS

Mission : To advice the global HQ in the calculation of their investment requirements to create a network of French stores



VERSACE

Mission : Renegotiate with the landlord a rental commitment of 1500m² on the rue du Faubourg Saint Honoré.

PRADA

Mission : Real estate valuation of the leasing rights for the stores Prada and Miu Miu in Paris and Monaco.

**MONT
BLANC**

Mission : To lead a real estate value study as well as suggestion strategies for three stores.

PATRIZIA PEPE
F I R E N Z E

Mission : To search for a location (left bank) in Paris and within the different province cities.

Paul Smith

Mission : Real estate valuation of the leasing rights for a Parisian store.



CONTACT US

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